

THE
HISPANIC SPORTS AWARDS

IS PRESENTED BY:



BENEFITING:



SPONSORSHIP PACKAGE



What is the Hispanic Sports Association (HSA)?

The Hispanic Sports Association was created to help recognize and encourage the exemplary athletes in the Hispanic Community. Our goal has always been to encourage young athletes to love the games they play and to utilize the skill sets they learn in those games to better shape their future.

The HSA also acts as a resource for these young athletes. Whether we are helping arrange volunteer hours or providing guidance and mentorship, we are here to help connect the dots for these amazing young athletes from being young boys and girls to successful, educated, ethical and motivational leaders in the community.

On October 10th, 2019 the HSA will hold its First Annual Hispanic Sports Awards at the Hilton Palm Beach Airport. We will be honoring top athletes in various age groups, based not just on their athletic aptitudes, but also on their academics and community impact.

Non-Profit Partner

This HSA is benefiting Eat Better Live Better (EBLB). The mission of EBLB is to prevent reverse and reduce childhood obesity and other dietary related illnesses by providing nutrition education and healthy foods. It is important for young athletes to learn how to eat better and live better. Proper nutrition is essential to properly fuel these young athletes to help ensure a healthy future.

For more information visit www.EBLB.org.

Marketing

Social Media & Web

We will utilize the following social media channels to promote the event and our sponsors: Facebook, Twitter, Instagram, Snapchat and LinkedIn. Between the Hispanic Sports Awards and our event partners, our social media will reach tens of thousands of eyes. Some of our partners for this event are Channel 5, The PBC School District, La Guia News, The Puerto Rican/Hispanic Chamber of Commerce, Ch. 96.9 FM, Ch. 99.5 FM and Eat Better Live Better.

LaGuiaNews.com, the largest Spanish News Network in Palm Beach County. The website receives over 100,000 unique visitors to that page every month and we will be posting event information on banners on the site. Our event will be posted on several community calendars like the Hubbard Media Group, the Channel 5 events calendar page plus more.

Radio & TV & Print

Channel 5 News is to host an interview about our event with high potential of event news coverage.

PSA's will be played will be played 24 times a day on 96.9FM La Fiesta and 99.5 FM La Ley. There are several other additional radio interviews and promotions throughout the lead up to the event on AM radio, FM radio along with podcasts.

La Guia News is spotlighting the event weekly in the newspaper with a total weekly distribution rate of approximately 8,000 people locally throughout Palm Beach County.



Event Details

Anticipated Attendance

150+

Registration

Sports Membership Registration \$25

Tickets to Event \$45

Location Date & Time

Date: October 10th, 2019

Time: 6:00 pm

Location: Hilton Palm Beach Airport Hotel
150 Australian Avenue WPB, FL 33406

**We look forward to your participation in our first annual
Hispanic Sports Awards!
Thank you for your support.**



SPONSORSHIP OPPORTUNITIES

Allstar Presenting Sponsor - \$5,000.00 - Limited opportunities (1)

- 5-7-minute presentation (topic must be pre-approved)
- Vendor space- Tall round cocktail table with a tablecloth will be provided.
- 20 Tickets to Event (2 Tables)
- Logo displayed on (2) table centerpieces
- Full page ad in the program book
- Logo displayed on the projector
- Social Media Post
- Promotional items in Swag Bags
- Logo on HSA site for 1 year

Champion Award Sponsor - \$2,500.00 - Limited opportunities (3)

- Sponsor scholarships for (3) athletes, plus, present the awards
- Vendor space- Tall round cocktail table with a tablecloth will be provided.
- 10 Tickets to Event (1 Table)
- Logo displayed on table centerpiece
- Full page ad in the program book
- Logo displayed on the projector
- Social Media Post
- Promotional items in Swag Bags
- Logo on HSA site for 1 year

Undefeated Bar Sponsor - \$1,750.00 – Limited opportunities (1)

- Cocktail napkins will have sponsors logo on it and used for all drinks served
- Vendor space- Tall round cocktail table with a tablecloth will be provided.
- 10 Tickets to Event (1 Table)
- Logo displayed on table centerpiece
- Full page ad in the program book
- Logo displayed on the projector
- Social Media Post
- Promotional items in Swag Bags
- Logo on HSA site for 1 year

World Class DJ Sponsor - \$1,500.00 - Limited opportunities (1)

- Vendor space- Tall round cocktail table with a tablecloth will be provided.
- 10 Tickets to Event (1 Table)
- Logo displayed on table centerpiece
- Full page ad in the program book
- Logo displayed on the projector
- Social Media Post
- Promotional items in Swag Bags
- Logo on HSA site for 1 year



Game Changer Table Sponsor - \$950.00 – Unlimited opportunities

- Vendor space- Tall round cocktail table with a tablecloth will be provided.
- 10 Tickets to Event (1 Table)
- Logo displayed on table centerpiece
- ½ page ad in the program book
- Logo displayed on the projector
- Social Media Post
- Promotional items in Swag Bags
- Logo on HSA site for 1 year

Victorious Table Sponsor \$750.00 – Unlimited opportunities

- 10 Tickets to Event (1 Table)
- Logo displayed on table centerpiece
- ½ page ad in the program book
- Logo displayed on the projector
- Social Media Post
- Promotional items in Swag Bags
- Logo on HSA site for 1 year

Competitor Sponsor \$500.00 – Unlimited opportunities

- 4 Tickets
- Social Media Post
- Promotional items in Swag Bags
- Logo on HAS site for 1 year

Grand Slam Sponsor - \$350.00 - Unlimited opportunities

- 2 Tickets
- Social Media Post
- Promotional items in Swag Bags

Community Athlete Sponsor - \$250.00 - Unlimited opportunities

- 2 Tickets
- Social Media Post

PROGRAM BOOK ADS

BACK PAGE COVER - \$600.00

FRONT AND BACK INSIDE COVER PAGE - \$500.00

FULL AGE AD - \$400.00

½ PAGE AD- \$250.00



Sponsorship Form

Company Name: _____
Business Address: _____
Website: _____
Primary Contact Name: _____
Phone Number: _____
Cell Phone: _____
Email Address: _____

SPONSORSHIP OPPORTUNITY: Please check your sponsorship choice.

- | | |
|-------------------------------------------------|---------------------------|
| _____ - Allstar Presenting Sponsor - \$5,000.00 | Limited opportunities (1) |
| _____ - Champion Award Sponsor - \$2,500.00 | Limited opportunities (3) |
| _____ - Undefeated Bar Sponsor - \$1,750.00 | Limited opportunities (1) |
| _____ - World Class DJ Sponsor - \$1,500.00 | Limited opportunities (1) |
| _____ - Game Changer Table Sponsor - \$950.00 | Unlimited opportunities |
| _____ - Victorious Table Sponsor \$750.00 | Unlimited opportunities |
| _____ - Competitor Sponsor \$500.00 | Unlimited opportunities |
| _____ - Grand Slam Sponsor - \$350.00 | Unlimited opportunities |
| _____ - Community Athlete Sponsor - \$250.00 | Unlimited opportunities |

Signature

Date

Print Name

Thank you for your support.

Payment can be made with a check (Made out to Hispanic Sports Association) or via credit card. For credit card payments, we request that you accept a 3% additional charge to cover the processing fees to allow your whole contribution to benefit our mission. Sponsorships are non-refundable.